



Global Academy – Partnering

Building better leaders and managers.

Global Management Academy

Online Career Development for Managers at all levels.

Global Academy (Unlimited)

Designed for busy managers at all levels, The Global Academy provides aspiring and experienced managers with structured online career development pathways. Key features of GMA Unlimited include:

- **Management Levels:** develop your knowledge and skills in your current or aspired level of management.
- **Skills Choice:** Select from 30+ courses at each level.
- **Competency:** Select from 6 Competency Domains.
- **Duration:** 12 months access from date of registration.
- **Credentials:** get recognition for your learning with internationally recognized Management Credentials.

Learning with GMA

GMA learning programs provide feature:

- **Online learning:** through videos, online lectures, quizzes, and self-assessments.
- **Offline Learning:** downloadable learning manuals (100+ pages) with each course.
- **Course Duration:** each courses takes 10 to 20 hours to complete
- **Assessment:** M|C Course Quizzes
- **Support:** continuous personal tutor support
- **Certification:** Downloadable Course Certificates shareable on social media.

The GIAM Competency Framework

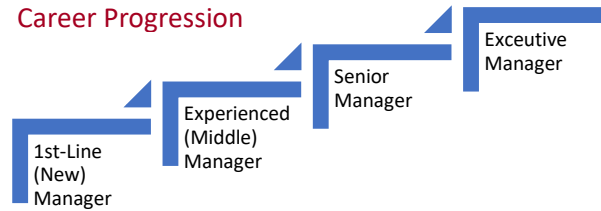
GMA Unlimited courses are classified into 6 categories based on the internationally recognized GIAM competency framework. Select the courses you need to develop your skills within key business and management disciplines.



Management Levels

GMA unlimited is available at 4 levels of management enabling you to continue learning throughout your career in management.

Career Progression



Develop your knowledge and skills, and earn qualifications throughout your career.

Management Credentials

On completion of selected courses at each level, and the associated online exams, you can qualify for certification from the Global Institute of Accredited Managers at each level and verify your leadership and management competence.



- **Accredited 1stLine Manager** (Certificate, Diploma and Advanced Diploma)
- **Accredited Manager** (Certificate, Diploma and Advanced Diploma)
- **Accredited Senior Manager** (Certificate, Diploma and Advanced Diploma)
- **Accredited Executive Manager** (Certificate, Diploma and Advanced Diploma)

Digital Certificates

The learning outcomes you've demonstrated are translated into a digital certificate and digital badge, issued, and managed through the Credential.net platform. This enables you to manage, share and verify your competencies digitally.

Skills and your Career

All Global courses feature skills profiles, which are derived from internationally recognized skills frameworks use by leading recruitment companies. Your credentials provide data-rich evidence of your skills and competencies.

Global Digital credentials enable employers to gain a granular understanding of a candidate's capabilities and what they can bring to the role. This is also helpful for internal use. As you gain additional digital credentials, your managers will be aware of your growing value within the organization and your readiness for new challenges and promotions.

The Portal Service

The Global Management Academy E-Learning Portal is used by companies in Europe, Asia, and Australia to develop the management and leadership skills of employees at all levels

Comprising 2000+ hours of leadership and management courses and programs, the Global E-Learning Portal is a high value management development platform, which offers an exceptional return on investment for your training spend.

E-Learning Portal features

- **Complete Management Learning Portal** – 2000 learning hours+ in core Management Skills. *Each Academy contains between 500 and 600 hours of online learning.*
- **Learning for Managers at all Levels** – 4 academies ‘from first line through to senior executive’.
- **Management (Micro) Credentials** - earned through courses and online M/C exam completion.
- **CPD hours on course certification** – earn CPD hours recorded also on your completion certificates.
- **Digital Credentials available through GMA’s Credential.net** to share on social media – and blockchain verifiable.
- **Gamification enabled** – customizable to client needs.
- **Own Domain name** – for LMS URL.
- **Own Branding** – for LMS.
- **Complete Flexibility** – Courses Accessible 24/7
- **Course duration** - (courses range from 10 - 24 hours).
- **Mixed multi-media learning** - (video, self-assessments, presentations and quizzes).
- **Resources** – downloadable Learning Manuals (80 pages +) and additional resources with each course.
- **Blended learning** – resources available to enable blended learning delivery of all qualification programs.
- **Local Administration** – assign courses, monitor progress and produce wide range of reports.
- **G-IAM Qualifications** – Global courses are G-IAM and ILM equivalent courses.

How it Works

On agreement, Global will set up a dedicated LMS for your organization. The LMS will be populated with white labelled GMA courses and can be administered by the partner (GMA Admin option is also possible).

Selecting your Academy

Your employees will then be enrolled in the academy which best meets their current experience and career aspirations:

- **First-Line Management Academy** – for new and aspiring team leaders and supervisors.
- **Middle Management Academy** – for experienced first-line managers wishing to enter a middle management role.
- **Senior Management Academy** - for experienced middle managers entering a senior management role.
- **Executive Management Academy** – for experienced senior managers aspiring to, or newly appointed in C-Level positions.

Progressing Between Academies

We suggest that learners earn entry to the next level academy on completion of a minimum of 10 courses within their assigned academy. This will be equivalent to a Diploma credential, or up to 200 hours of learning). Where the candidate wishes to complete a G-IAM qualification, the credentials require completion of a mandatory series of courses across the 6 competency domains.

Portal Administration

We can assign Account Owner administrative status to your training manager or coordinator, to your LMS, enabling you to assign courses, and monitor and report on learner progress.

Portal Administrators can:

- **Add Learners** - Portal Administrators can add new people, and assign people to courses.
- **Manage Teams** - Portal administrators can manage teams and sub teams for each department/unit.
- **Reporting** - Portal Administrators can view results, average scores and all reports across their entire organisation.

Training and Support


Global will provide the Partner with a User Handbook and training on use of the Learning Management System. Global provides continuous technical and content support through the duration of your contract.

Academy Courses


The Global Enterprise Academy comprises 150+ on-demand courses approximating 2000 hours of study. Learners select the courses which best meet their career needs / or which are required for specific credentials.

First-Line Management Academy


Principles of Management Courses




Foundations in Management




Building an Effective Team




Interpersonal Communication




Managing Yourself




Managing Conflict



Run Team Meetings




Writing for Business




Manage Workplace Relationships


Leadership and Strategy Courses




Leadership Foundations




Motivating for Performance




Understanding Business




Business Development




Promoting Innovation



Motivating for Performance




Understanding Business




Business Development


Operations Management Courses




Quality Management



Materials and Equipment



Customer Service Essentials



Manage Customer Complaints

Marketing and Sales Courses



Essential Sales Skills



Negotiating Skills



Foundations in Marketing



Manage a Sales Campaign



Leading a Sales Team



Social Media Marketing



Foundations in Marketing

Finance and Administration Courses



Develop Business Budgets



Cost Management



Accounting Foundations



Writing Business Reports

Human Resources Management Courses



Training and Induction



Understanding Recruitment




Develop your Career



Foundations in H-R-M

Experienced (Middle) Manager Academy


Principles of Management Courses




Effective Management




Management Communication




High-Performing Teams




Solving Problems at Work




Effective Delegating



Professional Presentations



Chair and Manage Meetings




Emotional Intelligence


Leadership and Strategy Courses




Develop your Leadership Styles



Motivating for Performance




Understanding your Organization

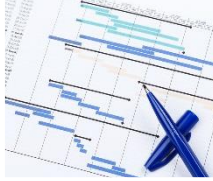


Leadership for Results


Operations Management Courses




Quality Improvement



Workplace Projects



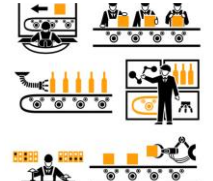
Manage Service Quality




Manage Physical Resources




LEAN 6-Sigma



Business Process Improvement



Leading an Improvement Team




Agile Project Management

Marketing and Sales Courses




Market Assessment




Conduct a PESTLE Analysis




Develop a Marketing Plan




Promoting the Business



Attract and Retain Customers



Consumer Behavior




Retail Marketing



Market New Ventures

Finance and Administration Courses




Finance Management



Budgetary Planning and Management



Market Economics




Develop a Business Plan


Human Resources Management Courses



Foundations in H-R-M




Managing Discipline at Work




Managing Performance



Manage Employee Development




Manage Remote Working




Workplace Coaching

Senior Manager Academy


Principles of Management Courses




Managing for Performance




Efficiency and Effectiveness




Understand the Organization



Management Coaching




Organization Culture



Managing Stress and Conflict



Develop a Culture to Support Innovation




Managing Change


Leadership and Strategy Courses



Mastering Leadership



Leading innovation




Emotional Intelligence for Leaders




Develop Business Strategy



Personal Development for Strategic Leadership




Transformational Leadership




Develop an Innovative Cultures

Operations Management Courses



Managing Operations



Managing Risk



Plan LEAN Improvement



Manage Business Improvement

Become an Agile Manager

Improve Workforce Productivity

Risk Assessment 4 x 4 Matrix				Risk Rating
L I K E L I H O O D	4	8	12	High
	3	6	9	Medium-High
	2	4	6	Medium-Low
	1	2	3	Low
CONSEQUENCES				

Project Risk Management

Marketing and Sales Courses

Develop Marketing Strategy

Manage a Marketing Program

Market Research

Manage Customer Relations

Finance and Administration Courses

Financial Analysis

Making a financial Case

Capital Budgeting

Manage Governance

Balanced Scorecard

Manage Business Performance

Management Accounting

Applied Research Methods

Human Resources Management Courses

Manage Recruitment

Manage Equality and Diversity

Create a Learning Organization

Workforce Planning

Effective Mentoring


Management Coaching

Talent Management


Recruitment Interviewing

Executive Management Academy

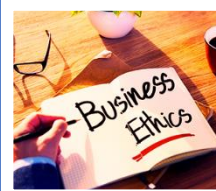
Principles of Management Courses



Strategic Management



Personal Development for Leadership



Ethical Leadership




Leading Organizational Change




Leading Innovation in the Organization



Creating an Agile Organization



Reviewing Business Performance




Creating a High-Performance Culture

Leadership and Strategy Courses




Executive Leadership Theory



Executive Leadership in Practice



Develop Strategic Plans



Lead Strategy Implementation




Develop High Performance Organization




Strategic Management


Operations Management Courses



Operations Management



Review Operational Performance



Develop Operational Excellence



Logistics and Supply Chain Management

Marketing and Sales Courses



Strategic Marketing Management



The International Business Environment



Develop International Business



International Marketing

Finance and Administration Courses



Finance for Strategic Managers



Managerial Accounting



International Finance



Corporate Social Responsibility

Human Resources Management Courses



People and Organizations



Strategic H-R-M



Develop a H-R Strategic Plan



Manage Organizational Development

Credential Programs

Partners can also offer the following credential programs:

Global Institute of Accredited Managers Qualifications

GIAM Qualifications offer the most cost effective and time efficient alternative to BBA and MBA degree programs. Develop your skills across the full range of essential business and management roles, in Finance, Management, Operations, Marketing, HR etc..).

GIAM Qualifications are available at four levels, from first-line management (supervisor) to Senior Executive level (the MBA Alternative).



Accredited Supervisor Qualification	Accredited Middle Manager Qualification	Accredited Senior Manager Qualification	Accredited Executive Manager Qualification
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View our web-site for more information: [MANAGEMENT CREDENTIALS](#)

Global Professional Credentials

Global Professional Credentials provide the learning and verification of your expertise in key business and management skill-sets (finance, sales, marketing, operations management etc.)

Partners can offer the following Professional Credentials:

Professional Credentials in Sales and Marketing Management



Certificate in Sales Management	Certificate in Customer Relations Management	Certificate in Marketing Management	Certificate in International Business
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Professional Credentials in Finance and Business Administration



Certificate in Budgeting and Cost Management	Certificate in Financial Management	Certificate in Business Administration	Certificate in Business Performance Management
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Professional Credentials in General Management



Certificate in Sales Management	Certificate in Customer Relations Management	Certificate in Marketing Management	Certificate in International Business
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Professional Credentials in Human Resources Management



Certificate in Learning and Development	Certificate in Human Resources Management	Certificate in Recruitment and Talent Management	Certificate in Coaching and Mentoring
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Professional Credentials in Leadership and Strategic Management



Certificate in Ethical Leadership & Governance	Certificate in Strategic Planning and Management	Certificate in Executive Leadership	Certificate in Leading Innovation and Change
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Professional Credentials in Operations and Quality Management



Certificate in Quality Management	Certificate in Customer Relations Management	Certificate in Operations Management	Certificate in Managing Business Improvement
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View our web-site for more information: [PROFESSIONAL CREDENTIALS](#)

Contact us to get started.

For more information about deploying partnering with Global, contact us at:

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