



# Global Academy

Online Career Development for Senior Managers.

## Global Academy (Unlimited)

Designed for busy managers at all levels, The Global Academy provides aspiring and experienced managers with structured online career development pathways. Key features of GMA Unlimited include:

- **Management Levels:** develop your knowledge and skills in your current or aspired level of management.
- **Skills Choice:** Select from 30+ courses at each level.
- **Competency:** Select from 6 Competency Domains.
- **Duration:** 12 months access from date of registration.
- **Credentials:** get recognition for your learning with internationally recognized Management Credentials.

## Learning with GMA

GMA learning programs provide feature:

- **Online learning:** through videos, online lectures, quizzes, and self-assessments.
- **Offline Learning:** downloadable learning manuals (100+ pages) with each course.
- **Course Duration:** each courses takes 10 to 20 hours to complete
- **Assessment:** M|C Course Quizzes
- **Support:** continuous personal tutor support
- **Certification:** Downloadable Course Certificates shareable on social media.

## The GIAM Competency Framework

GMA Unlimited courses are classified into 6 categories based on the internationally recognized GIAM competency framework. Select the courses you need to develop your skills within key business and management disciplines.



## Management Levels

GMA unlimited is available at 4 levels of management enabling you to continue learning throughout your career in management.

### Career Progression



Develop your knowledge and skills, and earn qualifications throughout your career.

## Management Credentials

*Showcase your achievements with Global Management Credentials.*



On completion of a minimum number of courses, you will be eligible for a Global Management Credential.

3 Credentials are available at each level:

- **Certificate:** Complete 5 required courses.
- **Diploma:** Complete 10 required courses.
- **Advanced Diploma:** Complete 15 required courses.

The learning outcomes you've demonstrated are translated into a digital certificate and digital badge, issued, and managed through Credential.net platform. This enables you to manage, share and verify your competencies digitally.

## Skills and your Career

All Global courses feature skills profiles, which are derived from internationally recognized skills frameworks use by leading recruitment companies. Your credentials provide data-rich evidence of your skills and competencies.

Global Digital credentials enable employers to gain a granular understanding of a candidate's capabilities and what they can bring to the role. This is also helpful for internal use. As you gain additional digital credentials, your managers will be aware of your growing value within the organization and your readiness for new challenges and promotions.

# Senior Manager Academy

## Principles of Management Courses



Managing for Performance



Efficiency and Effectiveness



Understand the Organization



Management Coaching



Organization Culture



Managing Stress and Conflict



Develop a Culture to Support Innovation



Managing Change

## Leadership and Strategy Courses



Mastering Leadership



Leading innovation



Emotional Intelligence for Leaders

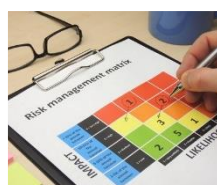


Develop Business Strategy

## Operations Management Courses



Managing Operations



Managing Risk



Plan LEAN Improvement



Manage Business Improvement

## Marketing and Sales Courses



Develop Marketing Strategy



Manage a Marketing Program



Market Research



Manage Customer Relations

## Finance and Administration Courses



Financial Analysis



Making a financial Case



Capital Budgeting



Manage Governance

## Human Resources Management Courses



Manage Recruitment



Manage Equality and Diversity



Create a Learning Organization



Workforce Planning



## The Global Senior Manager Credential Program

Complete the courses below to qualify for a Global Senior Management Credential.

Certificate Program	Diploma Program	Advanced Diploma Program
Complete the following 5 courses:	Complete the following 10 courses:	Complete the following 15 courses:
<ol style="list-style-type: none"> <li>1. Managing People for Performance</li> <li>2. Managing Stress and Conflict</li> <li>3. Managing Change</li> <li>4. Financial Analysis</li> <li>5. Making a Business (financial) case</li> </ol>	<ol style="list-style-type: none"> <li>1. Managing People for Performance</li> <li>2. Managing Stress and Conflict</li> <li>3. Managing Change</li> <li>4. Financial Analysis</li> <li>5. Making a Business (financial) Case</li> <li>6. Mastering Leadership</li> <li>7. Ethical Leadership</li> <li>8. Develop an Innovative Culture</li> <li>9. Develop Marketing Strategy</li> <li>10. Customer Relations Management</li> </ol>	<ol style="list-style-type: none"> <li>1. Managing People for Performance</li> <li>2. Managing Stress and Conflict</li> <li>3. Managing Change</li> <li>4. Financial Analysis</li> <li>5. Making a Business (financial) Case</li> <li>6. Mastering Leadership</li> <li>7. Ethical Leadership</li> <li>8. Develop an Innovative Culture</li> <li>9. Develop Marketing Strategy</li> <li>10. Customer Relations Management</li> <li>11. Operations Planning</li> <li>12. Managing Risk in the Organization</li> <li>13. Leading Quality Improvement</li> <li>14. Managing Recruitment</li> <li>15. Managing Equality &amp; Diversity</li> </ol>

## Contact us to get started.

For more information about deploying GMA Unlimited in your organization, contact us at:

Email: [info@globalmanagementacademy.com](mailto:info@globalmanagementacademy.com)

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