



Global Academy

Online Career Development for Senior Executive Managers.

Global Academy (Unlimited)

Designed for busy managers at all levels, The Global Academy provides aspiring and experienced managers with structured online career development pathways. Key features of GMA Unlimited include:

- **Management Levels:** develop your knowledge and skills in your current or aspired level of management.
- **Skills Choice:** Select from 30+ courses at each level.
- **Competency:** Select from 6 Competency Domains.
- **Duration:** 12 months access from date of registration.
- **Credentials:** get recognition for your learning with internationally recognized Management Credentials.

Learning with GMA

GMA learning programs provide feature:

- **Online learning:** through videos, online lectures, quizzes, and self-assessments.
- **Offline Learning:** downloadable learning manuals (100+ pages) with each course.
- **Course Duration:** each courses takes 10 to 20 hours to complete
- **Assessment:** M|C Course Quizzes
- **Support:** continuous personal tutor support
- **Certification:** Downloadable Course Certificates shareable on social media.

The GIAM Competency Framework

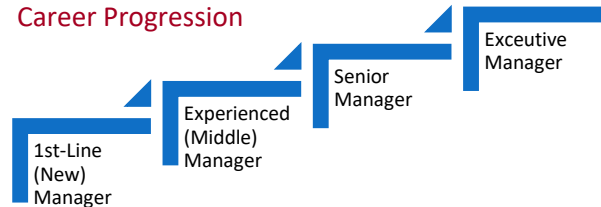
GMA Unlimited courses are classified into 6 categories based on the internationally recognized GIAM competency framework. Select the courses you need to develop your skills within key business and management disciplines.



Management Levels

GMA unlimited is available at 4 levels of management enabling you to continue learning throughout your career in management.

Career Progression



Develop your knowledge and skills, and earn qualifications throughout your career.

Management Credentials

Showcase your achievements with Global Management Credentials.



On completion of a minimum number of courses, you will be eligible for a Global Management Credential.

3 Credentials are available at each level:

- **Certificate:** Complete 5 required courses.
- **Diploma:** Complete 10 required courses.
- **Advanced Diploma:** Complete 15 required courses).

The learning outcomes you've demonstrated are translated into a digital certificate and digital badge, issued, and managed through the Credential.net platform. This enables you to manage, share and verify your competencies digitally.

Skills and your Career

All Global courses feature skills profiles, which are derived from internationally recognized skills frameworks use by leading recruitment companies. Your credentials provide data-rich evidence of your skills and competencies.

Global Digital credentials enable employers to gain a granular understanding of a candidate's capabilities and what they can bring to the role. This is also helpful for internal use. As you gain additional digital credentials, your managers will be aware of your growing value within the organization and your readiness for new challenges and promotions.

Executive Manager Academy

Principles of Management Courses



Strategic Management



Personal Development for Leadership



Ethical Leadership



Leading Organizational Change

Leadership and Strategy Courses



Executive Leadership



Lead Innovation and Entrepreneurship



Develop Strategic Plans



Lead Strategy Implementation

Operations Management Courses



Operations Management



Review Business Performance



Develop Operational Excellence



Logistics and Supply Chain Management

Marketing and Sales Courses



Strategic Marketing Management



The International Business Environment



Develop International Business



International Marketing

Finance and Administration Courses



Finance for Strategic Managers



Managerial Accounting



International Finance



Corporate Social Responsibility

Human Resources Management Courses



The Global Executive Manager Credential Program

Complete the courses below to qualify for a Global Executive Management Credential.

Certificate Program	Diploma Program	Advanced Diploma Program
<p>Complete the following 5 courses:</p> <ol style="list-style-type: none"> 1. Leading a High-Performance Organization 2. Personal Development for Strategic Leadership 3. Leading Innovation in the Organization 4. Finance for Senior Managers 5. Strategic Finance 	<p>Complete the following 10 courses:</p> <ol style="list-style-type: none"> 1. Leading a High-Performance Organization 2. Personal Development for Strategic Leadership 3. Leading Innovation in the Organization 4. Finance for Senior Managers 5. Strategic Finance 6. Executive Leadership Theory 7. Developing Business Strategy 8. Implementing Business Strategy 9. Strategic Marketing Management 10. Developing International Business 	<p>Complete the following 15 courses:</p> <ol style="list-style-type: none"> 1. Leading a High-Performance Organization 2. Personal Development for Strategic Leadership 3. Leading Innovation in the Organization 4. Finance for Senior Managers 5. Strategic Finance 6. Executive Leadership Theory 7. Developing Business Strategy 8. Implementing Business Strategy 9. Strategic Marketing Management 10. Developing International Business 11. Review Business Performance 12. Developing Operational Excellence 13. Leading Projects in the Organization 14. People and Organizations 15. Strategic Human Resources Management

Contact us to get started.

For more information about deploying GMA Unlimited in your organization, contact us at:

Email: info@globalmanagementacademy.com

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