



# Global Academy

Online Career Development for New and Aspiring First-Line Managers.

## Global Academy (Unlimited)

Designed for busy managers at all levels, The Global Academy provides aspiring and experienced managers with structured online career development pathways. Key features of GMA Unlimited include:

- **Management Levels:** develop your knowledge and skills in your current or aspired level of management.
- **Skills Choice:** Select from 30+ courses at each level.
- **Competency:** Select from 6 Competency Domains.
- **Duration:** 12 months access from date of registration.
- **Credentials:** get recognition for your learning with internationally recognized Management Credentials.

## Learning with GMA

GMA learning programs provide feature:

- **Online learning:** through videos, online lectures, quizzes, and self-assessments.
- **Offline Learning:** downloadable learning manuals (100+ pages) with each course.
- **Course Duration:** each courses takes 10 to 20 hours to complete
- **Assessment:** M|C Course Quizzes
- **Support:** continuous personal tutor support
- **Certification:** Downloadable Course Certificates shareable on social media.

## The GIAM Competency Framework

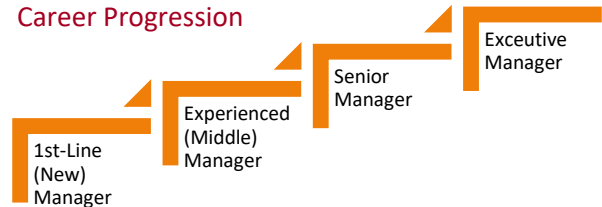
GMA Unlimited courses are classified into 6 categories based on the internationally recognized GIAM competency framework. Select the courses you need to develop your skills within key business and management disciplines.



## Management Levels

GMA unlimited is available at 4 levels of management enabling you to continue learning throughout your career in management.

### Career Progression



Develop your knowledge and skills, and earn qualifications throughout your career.

## Management Credentials

*Showcase your achievements with Global Management Credentials.*



On completion of a minimum number of courses, you will be eligible for a Global Management Credential.

3 Credentials are available at each level:

- **Certificate:** Complete 5 required courses.
- **Diploma:** Complete 10 required courses.
- **Advanced Diploma:** Complete 15 required courses.

The learning outcomes you've demonstrated are translated into a digital certificate and digital badge, issued, and managed through Accredible's Credential.net platform. This enables you to manage, share and verify your competencies digitally.

## Skills and your Career

All Global courses feature skills profiles, which are derived from internationally recognized skills frameworks use by leading recruitment companies. Your credentials provide data-rich evidence of your skills and competencies.

Global Digital credentials enable employers to gain a granular understanding of a candidate's capabilities and what they can bring to the role. This is also helpful for internal use. As you gain additional digital credentials, your managers will be aware of your growing value within the organization and your readiness for new challenges and promotions.

# First-Line Management Academy

## Principles of Management Courses



Foundations in Management



Building an Effective Team



Interpersonal Communication



Managing Yourself



Managing Conflict



Run Team Meetings



Writing for Business



Manage Workplace Relationships

## Leadership and Strategy Courses



Leadership Foundations



Motivating for Performance



Understanding Business



Business Development

## Operations Management Courses



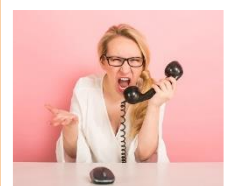
Quality Management



Materials and Equipment



Customer Service Essentials



Manage Customer Complaints

## Marketing and Sales Courses



Essential Sales Skills



Negotiating Skills



Foundations in Marketing



Manage a Sales Campaign

## Finance and Administration Courses



Develop Business Budgets



Cost Management



Accounting Foundations



Writing Business Reports

## Human Resources Management Courses



Training and Induction



Understanding Recruitment



Develop your Career



Foundations in H-R-M



## The Global First-Line Manager Credential Program

Complete the courses below to qualify for a Global First-Line Management Credential.

Certificate Program	Diploma Program	Advanced Diploma Program
Complete the following 5 courses:	Complete the following 10 courses:	Complete the following 15 courses:
<ol style="list-style-type: none"> <li>1. Foundations in Management</li> <li>2. Managing Personal Effectiveness</li> <li>3. Building an Effective Team</li> <li>4. Understanding Business</li> <li>5. Foundations in Cost Management</li> </ol>	<ol style="list-style-type: none"> <li>1. Foundations in Management</li> <li>2. Managing Personal Effectiveness</li> <li>3. Building an Effective Team</li> <li>4. Understanding Business</li> <li>5. Foundations in Cost Management</li> <li>6. Foundations in Leadership</li> <li>7. Motivating People for Performance</li> <li>8. Managing Workplace Relationships</li> <li>9. Understanding Sales</li> <li>10. Business Negotiating Skills</li> </ol>	<ol style="list-style-type: none"> <li>1. Foundations in Management</li> <li>2. Managing Personal Effectiveness</li> <li>3. Building an Effective Team</li> <li>4. Understanding Business</li> <li>5. Foundations in Cost Management</li> <li>6. Foundations in Leadership</li> <li>7. Motivating People for Performance</li> <li>8. Managing Workplace Relationships</li> <li>9. Essential Sales Skills</li> <li>10. Business Negotiating Skills</li> <li>11. Customer Service Essentials</li> <li>12. Quality Management</li> <li>13. Solving Problems at Work</li> <li>14. Foundations in H-R-M</li> <li>15. Foundations in Training &amp; Development</li> </ol>

## Contact us to get started.

For more information about deploying GMA Unlimited in your organization, contact us at:

Email: [info@globalmanagementacademy.com](mailto:info@globalmanagementacademy.com)

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